



SEATTLE | OCTOBER 12-14

COMNET 22

The Communications Network Annual Conference

Foundations and nonprofits that communicate well are stronger, smarter, and vastly more effective.



IDEAS, INSIGHTS, INSPIRATION, AND FUN!

ComNet is the annual gathering of the foundation and nonprofit leaders who make up The Communications Network.

ComNet22 will happen in Seattle, Washington October 12-14, 2022 at the Hyatt Regency.

WHO WE ARE

The Communications Network is a vibrant, diverse, and dedicated community of over 3,000 communicators, storytellers, strategists, designers, researchers, producers, and community builders.

WE BELIEVE IN THE POWER OF COMMS FOR GOOD

Halting climate change. Eradicating disease. Lifting up the arts. Ending poverty. At their core, foundations and nonprofits are in the business of advancing big, bold ideas. But impact only happens when those ideas move out into the wider world to inspire change through smart communications.

THE PROGRAM = LEARNING + CONNECTION

ComNet22 Seattle will spark connections, learning, and conversations that are relevant and useful for communicators in the social sector.

COMNET22 SEATTLE THEMES

ComNet22 Seattle will explore ideas around

- The Information Age
- Climate Change
- Accessibility
- Civic Life in America
- Storytelling
- Design
- Racial Justice
- The Future of the Field



WHY SUPPORT COMNET22?

THE COMMUNICATIONS NETWORK WORKS TO LIVE OUT ITS VALUES OF COMMUNITY, LEARNING, AND LEADERSHIP.

- We connect the field
- We share new ideas, smart strategies, and best practices
- We make the case for strategic communications as a significant tool for change

FOR OVER 40 YEARS OUR PURPOSE HAS BEEN SIMPLE

Connect, gather, and inform a vibrant network of foundation and nonprofit leaders, communicators, storytellers, innovators, strategists, researchers, designers, decision-makers, and executives from across the globe in order to advance the missions and mandates of foundations and nonprofits to change our world for the better.

COMMIT TO SUPPORTING SOME OF THE MOST INFLUENTIAL FOUNDATIONS AND NONPROFITS IN THE WORLD

To discuss partnership opportunities and/or explore ways to support specific Network efforts advancing diversity, equity, inclusion, and accessibility, please contact Communications Network CEO **Sean Gibbons** at sgibbons@comnetwork.org.

LEADERS LOVE COMNET

96% of attendees rated the conference highly and feedback was overwhelmingly positive:

- "This was my first ComNet and I had no idea it would involve so much fruitful networking with newfound peers."
- "The speakers and conversations were amazing!"
- "The networking is invaluable at ComNet!"



WHO ATTENDS COMNET?

"When Robert Wood Johnson Foundation helped establish The Communications Network more than 40 years ago, we envisioned a community of communicators for a better world working, learning, and growing together. Giving to The Network has helped turn that vision into a powerful reality."



**ALLYN BROOKS-LASURE, VP FOR COMMUNICATIONS,
ROBERT WOOD JOHNSON FOUNDATION**





THE AUDIENCE IS INFLUENTIAL



- Communications Director
- Director of Digital Comms
- Director of Strategy
- Program Director
- Director of PR
- Director of Media
- Global Director of Communications



- VP, Communications & Marketing
- VP, Communications & Sr. Program Officer
- VP, Dir Pub Affairs
- VP, External Affairs
- VP, Marketing and Communications



- Chief Communications Officer
- Chief Development Officer
- Chief Executive Officer
- Chief Marketing & Communications Officer
- Chief Marketing Officer



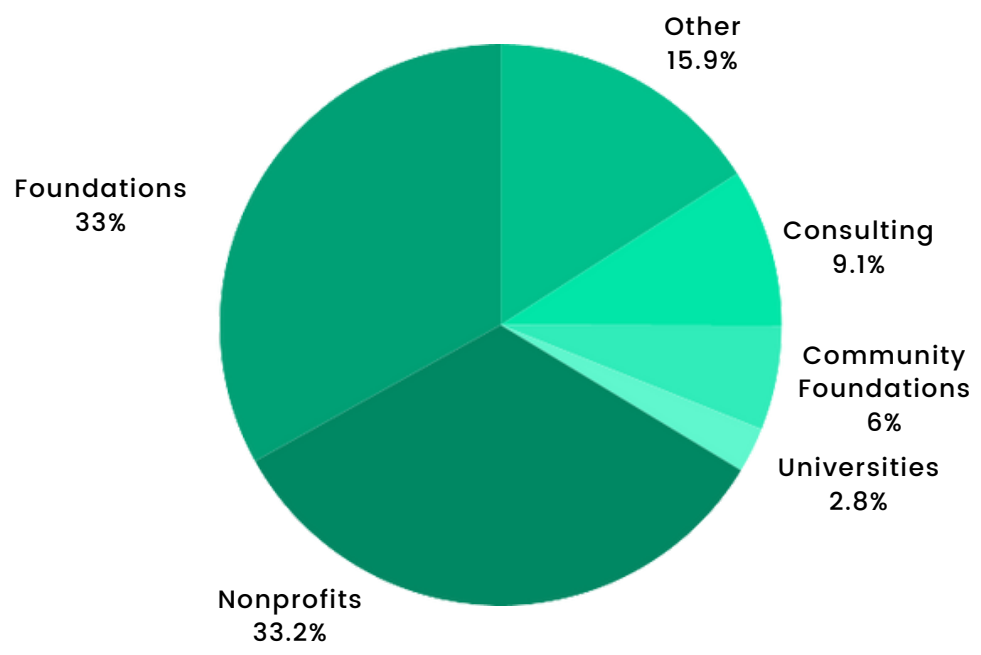
- Communications Manager
- Digital Strategy Manager
- Communications Associate



- Founder
- Principal
- Partner



- Communications Assistant
- Campaigns Coordinator



SPONSORSHIP INCLUDES



VISIBILITY

Logo and/or name listed on conference website, Sponsors page, and conference app.



ACCESS

Invitation to the Sponsors Reception hosted by The Communications Network Board and staff during the conference.

Conference registrations (which can be donated to our scholarship pool)

Silver and above



OUTREACH

Opportunity to contribute one item to attendee gift bag.

Silver and above

Your generous contribution will enable The Communications Network to provide a rewarding experience for conference attendees, and will support this year's specific focus on equity, access, climate, and the future of the field. Your contribution may be tax deductible.

PARTNER WITH THE NETWORK TO HELP THE FIELD COME TOGETHER AT COMNET22 SEATTLE

Support the leaders who harness the power and potential of communications to drive change.

We're seeking partners who share our belief that foundations and nonprofits who communicate well are stronger, smarter, and more effective.

In exchange for your financial support, your partnership includes:

Commitment	Diamond \$50,000 and above	Platinum \$35,000 - \$50,000	Gold \$20,000 - \$25,000	Silver \$10,000 - \$15,000	Bronze \$5,000 - \$10,000
Access					
Complimentary registrations	6	4	2	1	0
Additional discounted passes	6	4	2	1	
Invitation to VIP Reception	X	X	X	X	X
Personal VIP Introductions	X	X			
Visibility					
Exclusive High Profile Branding Opportunity	X				
Podium Opportunity	X	X			
On-stage visibility (logo shown on-screen between sessions)	X	X	X		
Logo on on-site signage	X	X	X		
Name on on-site signage	X	X	X	X	X
Logo in Pre- and Post- Conference Communications	X	X	X		
Website Partner Page	X	X	X	X	X
Outreach					
Opportunity to contribute to attendee swag bag (provided by sponsor)	X	X			
Logo placement on attendee gifts (co-branded with The Network on a specific item such as water bottle, notebook, bag, etc.)			X	X	X
Community + Program Engagement					
Community Engagement (Recognition as a sponsor of a conference element, such as a lunch, breakfast, snack, or coffee break)			X		
Program Enhancement (Recognition as a sponsor of a conference element, such as media, ASL, photos, etc.)				X	X

*Your sponsorship may be tax deductible.
The fair market value of each ComNet22 ticket is \$1899.*

To discuss partnership opportunities, please contact Communications Network CEO Sean Gibbons at sgibbons@comnetwork.org.